District Proposes 32 Residences.

The first of a new home group in Oxford Gardens has been compreted by J. B. Peppin, well known Oakland builder. This tract the latest. Peppin project, is located at Fifty-fifth avenue and Walnut street in East Oakland and will comprise 32 residences of French. English and Norman types. The location is but a block from the Seminary avenue business district, two blocks from the San Francisco trains, two blocks to local transportation and four blocks to the beautiful new Frick school build-Three homes are now comamong them the display home to be known as "Oxford House." The builder states:

"This pretentious small home of six rooms, a story and a half in height, is featured by the introduction of several unusual ideas in home design and decoration. The living room walls are finished with interior stucco capped by a ceiling with beams of natural wood. Hand carved ornaments, a Censet stone mantel of special design and lighting fixtures expressing individuality, are of particularly striking ap-

NEW WALL PAPER "A tapestry wall paper of new design and window ledges in colored tile set off the dining room. "The kitchen is ultra-modern and complete with Servel refrigerator, Concealo cabinets, tile sink and with a breakfast room opening from it finished in orange and yel-The bathroom is in blue tile with selected porcelain fixtures and a metal Among other facilities are a Gleewood furnace, piped to every room, and a hot water supply furnished by a Hoyt water heater. The patio beautifully decorated with lawn and shrubs while the exterior hardwere of old iron and strap hinges reminiscent of French archi-The large basement contains a laundry, a garage and a furnace room. An attractive scheme

EASY PAYMENTS



Mumonstrates the advantages of

HIGHLANDS

Study the zones of activity in the East Bay district and you will find that the Oakmore district leads.

Mere you will find more home construction, more home improvements.

This activity totals mil-Fions of dollars and it proves as nothing else can the recognition of the adventages of this district by discriminating buyers.

We urge you to visit the property now and make your selections before the total sites are gone.

A little down and a little each month is all that is sequired for ownership.

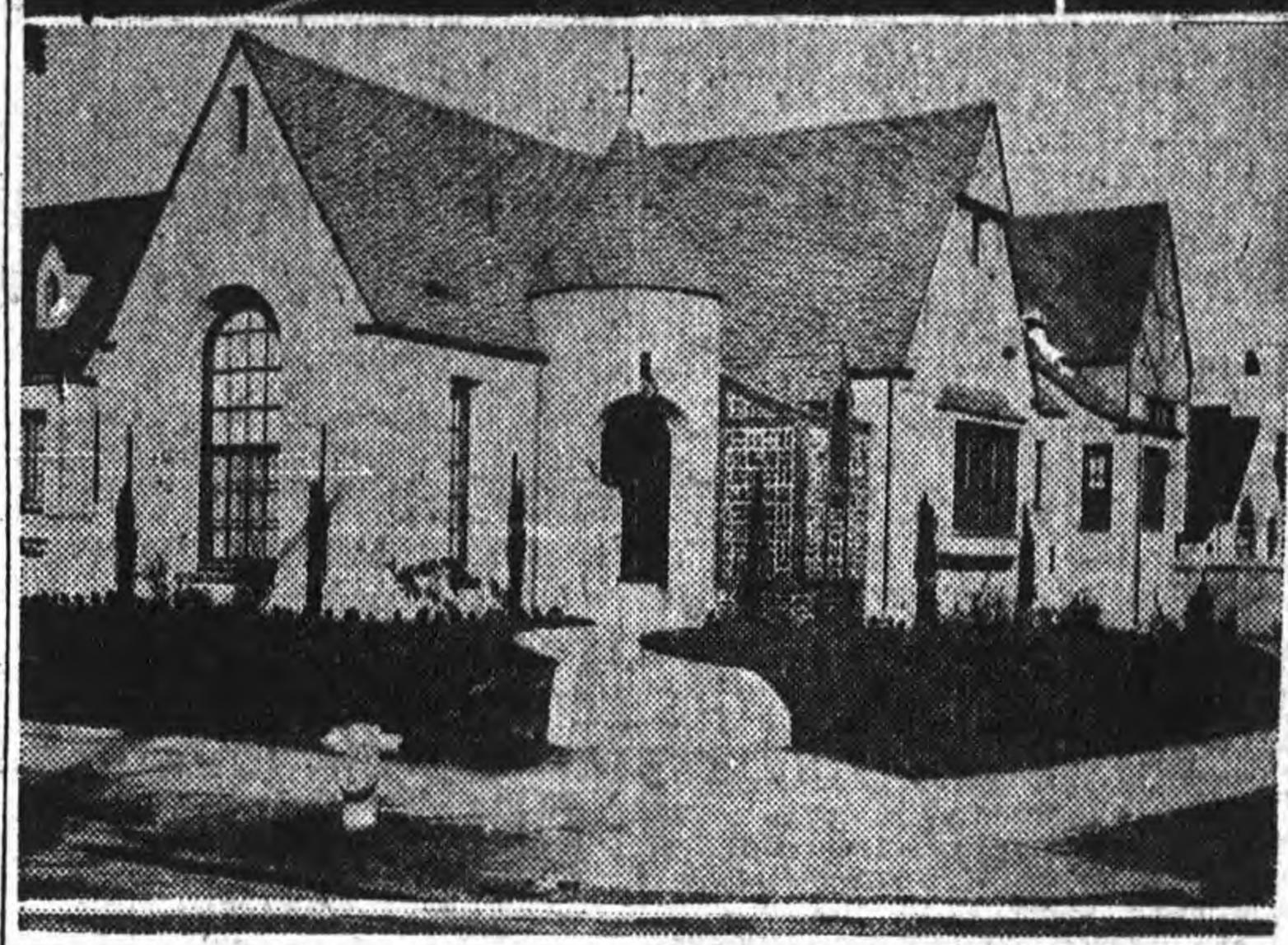
Walter H. Leimert Development

Out Park Blvd. to property

Oxford House in Oxford Gardens

Oxford House, constructed by J. B. Peppin, has been selected as a display home by Montgomery Ward and Company. Unusually designed and beautifully furnished and decorated, Oxford House should attract throngs. Servel electric refrigeration has been installed by Pollards. The location is at Fifty-fifth avenue and Walnut street just above Foothill.





the site of the old Hotel Jackson Real Estate Board were moved public buildings in the larger cities. of home furnishings has been fol- at 1569 Jackson street in prepara- during the past week from the lowed by the Montgomery Ward tion for the construction of a new Porter building on Fifteenth street company in showing the possibili- hostelry is reported by Mrs. Ethel to the new California building on ties in home atmosphere of Oxford M. Vernon, owner of the property. Franklin street. dining room and two smaller ban- ers-one for the use of realtors Mortgage and Security company of messazine and a delightfully ap- sult the "block" book which lists living from the insurance business House and to enjoy its hospitalists Berkeley are financing the tract. pointed sun parlor and ball room the owner of every

> MILLION FOR CITRUS GROVES The National Orange Company, owning 736 acres of the choicest orange and lemon groves in Rivto Oscar Crowell of Riverside. two large, modern packing houses.

iterest at 3% per cent, maturing in California with the exception of Verde Valley. The auto travel Liberty Loan bonds.

The value of dairying industry in their part when the movement gets for a consideration of \$1,000,000. California last year was \$130,000,- under way." 000-thirteen times that of all the 7, dated June 15, 1927, bearing ahead of every mineral production in the development of the

943. The offering will be a com- by Benjamin Franklin in 1752 after bined offering for cash and in ex- he had performed his historic kitechange for outstanding Second and-key experiment to draw lightning to the ground.

ravages of fire, there is an appar- sult that though expressions ent tendency to stress the enormous pleasure as its appearance are t \$600,000,000 per year and to give the minds of its viewers that less prominence to the appalling such a home as the one in which fact that nearly 15,000 lives are they would care to live. For the scourge," states C. D. Babcock, of but were rather avoided in our the Fireman's Fund Insurance Co. selections. Only good usable furedge of fire hazards and our daily table, etc.; the dining room has a eral inspections, particularly in al ing human life to put our shoul-

ders to the wheel. functions, commercial organizations, the serv- started the manufacture of chesterchurches, schools and other organ-

tween Blythe and Arizona now uses a ferry in crossing the river.

Decorations and Furnishings To Discuss City Planning at Selected by Montgomery Board Luncheon on Ward Company.

dens, after weeks of preparation, ues, offered by the foremost furica, and the final choice as made to profit by their intensive study, dress until Wednesday in order to French and Norman types.

of a display home its liveableness 'An the public discussion of the is entirely overlooked, with the reloss, amounting to nearly rule, there is a lingering doubt out annually by the red reason extremes were not sough niture of reasonable cost, tasteful has been made by the fire preven- but without unnecessary frills, was accepted. Our display is one of escouraged as a rule by the men, and sentials, well arranged. The living room has the conventional rug. chesterfield set, occasional chairs, bridge and floor lamp, piano end with the losses caused by graceful set, of table, chairs and buffet; each of the three bedrooms has its individual set in keeping with the requirements of average standards, and the breakfast room is made cheerful with its table and chairs of pleasing color and design.

"Probably a model home is more apt from a descriptive standpoint than a display home, though to the person who wishes to really study value, quality and design, Oxford These are only a few of the essen- House is genuinely an educational

newspapers, the field sets, art chairs, and lounge city officials, chairs at 1421 Third street, Berke-

> production will exceed \$200,000. Alfred H. Francon and H. C. Lorched are owners.

> SAN DIEGO INDUSTRIES. The industrial activities of San Diego are growing rapidly. Indusrial plant output formerly rated at a million dollars a year, has, acording to record, reached between March 1, 1926, and March 1, 1927, a valuation of \$2,500,000.

Wednesday.

ous meeting but postponed his adestate commissioner who was Oakland along lines prescribed b city planning experts who make

Edward D. Landels, executive secretary of the Oakland Major is announced as ready for the re- Highway and Traffic Committee of ception of the throngs of appre- One hundred, will be the speaker ciative home lovers who will in- at the luncheon meeting of the spect it. Selection of its decora-tions and furnishings were made Oakland Real Estate Board in the by the Montgomery-Ward Com- dining room of the Leamington pany, only after careful considera- hotel next Wednesday noon, it was tion of the styles, qualities and val- announced yesterday by Emil Fritsch, president of the board. Landels was to have addressed members of the board at a previ-

> allow Stephen Barnson, state rea visitor in Oakland on that day to speak before the Oakland realtors. Landels will discuss city planning from the standpoint of streets. highways and traffic. He will explain plans for the development of Harland Bartholomew and other survey of the situation in Oakland under the direction of the Major Highways and Traffic Committee of music and entertainment has been

and a large attendance is expected. | managing director of the board.

three important furniture centers of the country.

While Bonynge announced that his buying pilgrimage is primarily to select stock for his new store. which will open at 600 Grand avenue early in September, he also plans purchases to be shipped immediately to care for the present demand in his temporary quarters at 446 Santa Clara avenue, near

now under construction, it is stated, scope, though located in a suburcording to Bonynge, was chosen after an intensive survey of the Eastbay territory, and the selection made as a result of the economy of the location as well as the accessibility and advantageous parking conditions for motorists.

Stanislaus County to Seeks Entertainment

Stanislaus county will seek entertainment of delegates from the east to the National Real Estate P. S. Bomberger, realtor of Modesto. Bomberger has advised the California Real Estate association that Modesto hopes to secure one of the special trains passing through his city to stop over for a short according to Fred R. Caldwell, time, and visit Vesem'te as well as



Built by J. B. Peppin and Completely Furnished By Montgomery Ward & Co.

Drive Out Sunday

Open for inspection all day Sunday and open daily thereafter from 10 A. M. to 5 P. M., and from 7 to 9 P. M., with hostess to point out the many specially fine features

And - Remember!

Ward's Will Furnish YOUR Home in Correct Taste With High Grade Furniture at Lowest Prices.

Stour Hours:

Montgomery Ward & Cos

29th Ave.
Oakland, Calif.

OXFORD GARDENS! Come Out Today

You will find you can own one of these homes, fitted with many of the conveniences ordinarily found only in the most expensive homes, for much less than you could buy them anywhere else in Oakland.

Come out today, see the beautiful French and English Norman homes already completed, and choose one for

The homes in Oxford Gardens are most unusual, without as well as within. Many ideas are entirely new in building in Oakland. Arched and beam ceilings in the studio living rooms. Sunken bookcases. Latest tile fireplaces. Hand-carved wood work. New wall treatments. Tapestry

Kitchens equipped with Concealo cabinets, Servel refrigerators. Tile sinks in colors. Inlaid linolem. Gas furnaces. Water heaters.

Dainty tile bathrooms, in pastel shades, with rubber shower curtains to match.

Gardens landscaped to suit the general plan of the tract. ALL THE LATEST IDEAS IN INTERIOR DECORATION, are INCORPORATED IN THESE UNUSUAL HOMES.

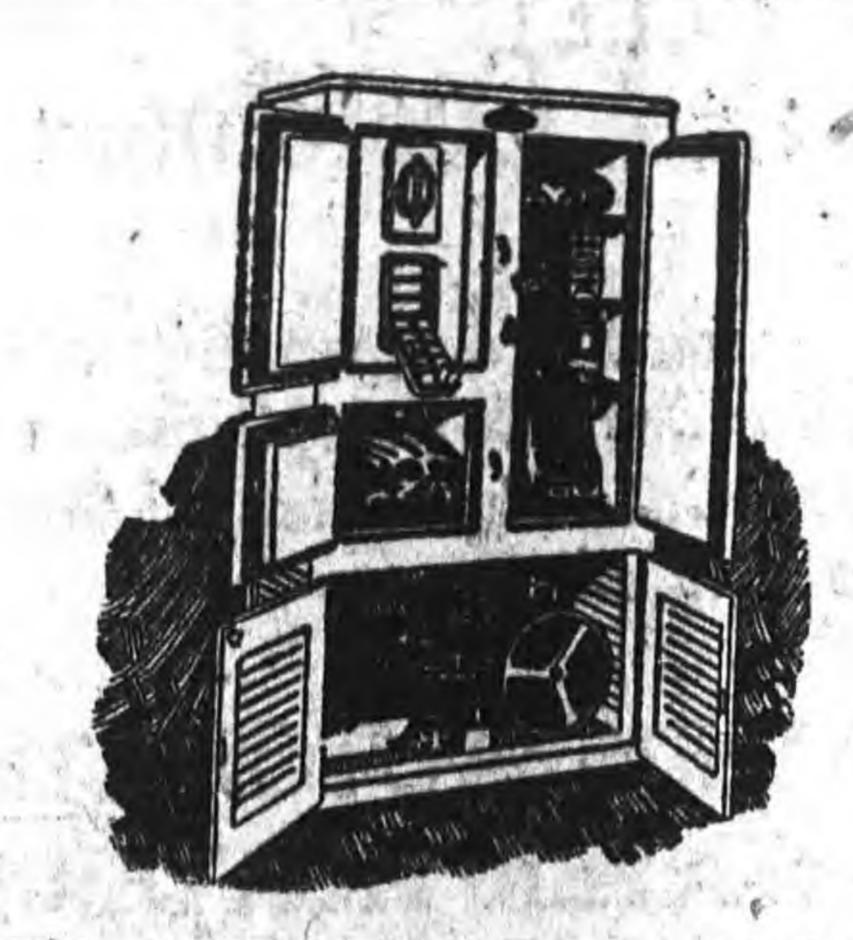
Prices \$7250 to \$9500 TERMS

J. B. Peppin, Builder

To reach Oxford Gardens

By auto: Drive out Foothin Blvd. to 55th Ave., up 55th Ave., 3 blocks to Oxford Gardens. Ave., walk down Fleming 1 block to 55th Ave., turn right

By train: Take S. P. train from San Francisco, get off at Semi-nary Ave., walk north 1 block to Walnut, west 1 block to Oxford Gardens. Follow Arrows.



This Beautiful Peppin Home 55th and Walnut Sts.

equipped with



"Ice by Wire"

No waiting for ice deliveries perfect refrigeration every day-keeps milk fresh for weeks-eliminates food spoilage no odors no moisture.

--- Also heat is supplied by Electro-Gas Floor Furnaces

Just Turn a Key — lighted by electricity — eliminating matches. Heat in an instant. No ashes—no dirt—no soot. PHONE GLENCOURT 314



New Furniture Studio Opens

and distinctive objects for the home have been collected to present with the opening of the new store.

Benynge's Furniture company has opened a spacious new store at 600 Grand avenue. Many new.

Large Six-Story Residential Hotel Opened at 3459 Piedmont Avenue.

The Hotel Pledmont at \$459 Pledmont ave., six story residential hotel, is formally opened today; Miss A. Cgrum is the owner. Conceived and built by Louis R. Holm of the East Bay Builders, Inc., the structure is of steel frame and reinforced concrete construction and contains 130 outside guest rooms, each with a sunny outside bath. The architecture is of the feudal period. being copied for the Chateau of St. Agil, in France. The hotel will fill a need for this type of accommodations in the growing Breadway-Piedmont district, it is stated. The announcement reads: The hotel will be a residential

hotel, catering to permanent guests. A la carte service will prevail in the restaurant, which seats 100 people; special attention is being paid to the cuisine. Furnished completely by Breuners, the hotel well appointed and contains all the stalled throughout. The keynote radio plugs in each room allowing the guests to plug in on three dif ferent programs.

"A unique feature of the hotel portion of the city.

the equipment. Genuine Frigidaire hardware from Maxwell Hardware, Marshall & Stearns wall beds, Marcus & Merrick wall papers, a Ke-

Several apartments in the Eastmy district during the past week have modernized their equipment and made installations of genuine Frigidaire. Among these are the Clinton Bay View apartments, owned by Joseph Coward and Jocated. and one owned by Mrs. C. E. Sanstreet, Onkland.

According to the Frigidaire corporntion, Coward quade this installation after his experience with In renting an apartment building so equipped. Carrard states

rented was an Agreeable surprise fact that they were "Frightnire. equipped," for invariable the Nest. the Frigidatic water-grand type U compressor has naturally proven

was the realization that to keep bundla by W. P. Oglivie, a Berpace with the competition of newer | keley resident, resulted in the dieperative. Mrs. Sapturd's sustement | pound and the establishment of the

to use. Price, of engine, was a twade protected by the company of commidential, but for mything from the at it is the value received for analysis, who is an automorphister money spent that roughly on the man, has draided a sometime promlong run. On the rear avoiding then his course do spand a month on Friendschaften war en mannement ned the Evillah Columnian country Tivechoice, I was one by component and by men he who differented by a secured grant grant of the state of the day to be store where I number ones to organization organization to the decontinues of *partment.on, near the had their generals upported and the These trainingly were in my posts or lamber of their conductin units the and sur legaler to the telephone to the felicity than months and decided the state of the sta

Principality I was some for the party

saping the fact of the property of the beautiful and the contraction.

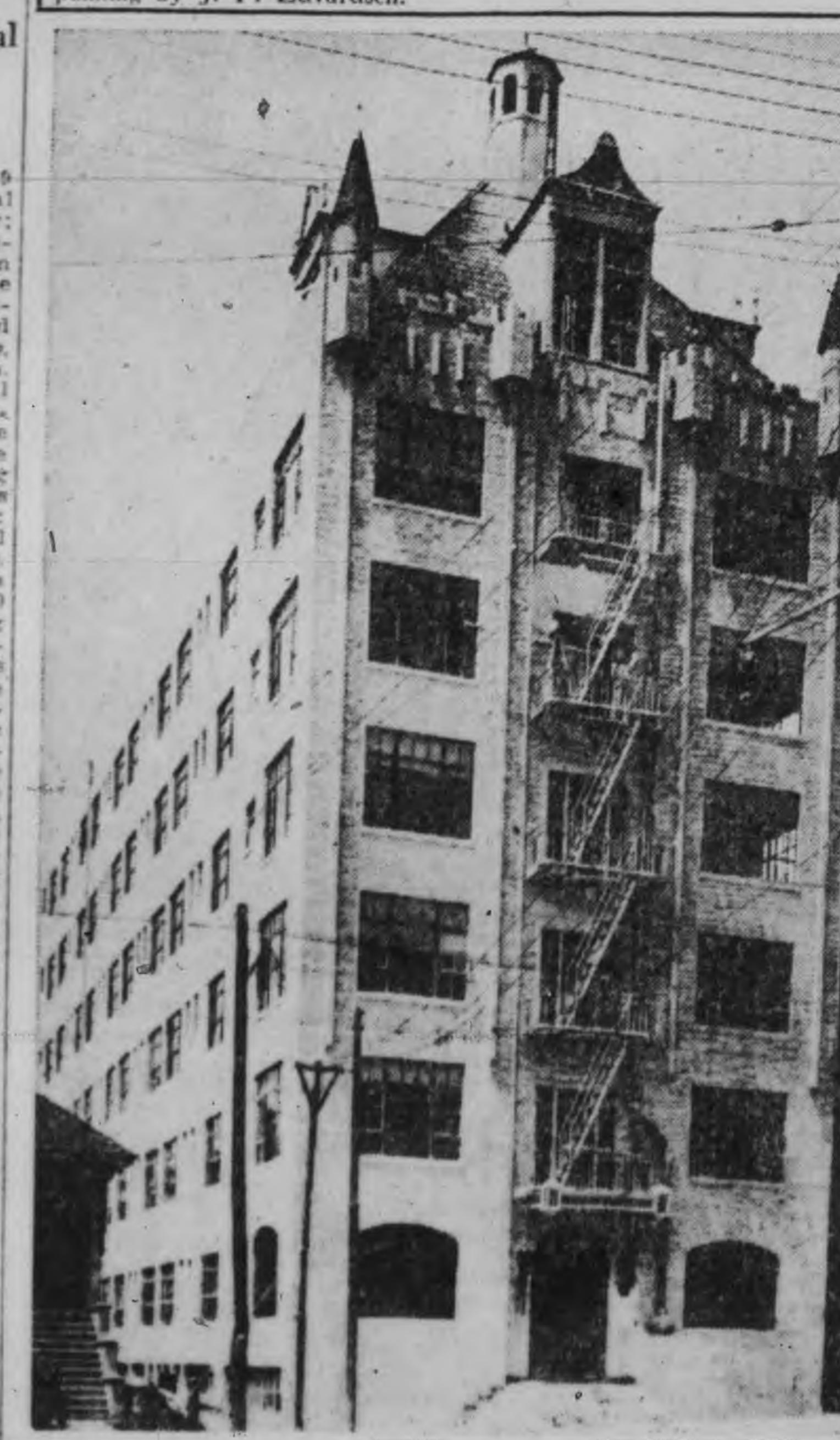
Estudille accoue, Sun Leandro, 'don and Burlin.

garathers for the exemp.

Hotel Piedmont Opened

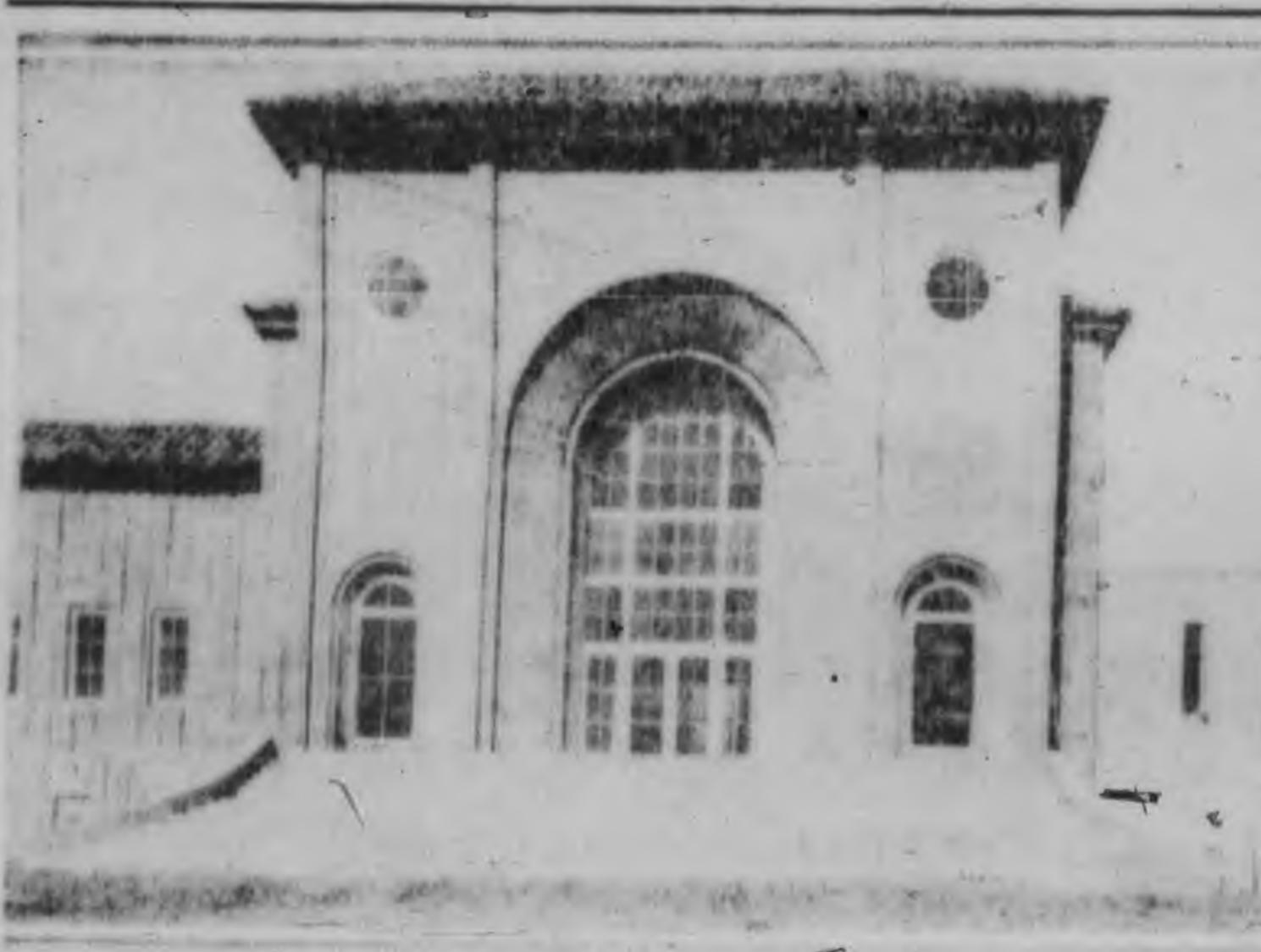
Six-story structure at 3459 Piedmont avenue opened today.

Miss A. Corum is the owner. The building was built by the East Bay Builders Inc., headed by Louis R. Holm and financed by M. W. Cardwell, head of the Building Loan & Finance company. 7quipment includes genuine Frigidaire refrigeration, Marshall & Stearns wall beds, structural steel from Herrick Iron works, lumber from Loop Lumber & Mill company, and all interior decorating and painting by J. P. Edvardsen.



Massive Entrance

Grand stairway of Sunset Mausoleum as it appears to date. Within a few weeks marble will be set.



In the case of Mrs. Santard Her A fishing trip into British Cocovery of a new gleansing com-Dox factory to Ondownd which ! With me it was simple a mat- | opened on a production hash this | ter of what blied of teleteration work, accombing to announcements !

of the lake for alexander of the In

The Alegares will not be a breat of highling the compound, mother more Aleca instead of

Make a summer to describe the reach though and on the continued name of the largest chain of secretarial

Estuaring a the viol Empthill heads were to the product have melmals in the country, has been in

sevard of Mart Personal Street to | not only been such East Dut to Long | Oakland for the past week making |

Alexander of the Fred Wennell of the life and Dantenny ton horizontal phone



B. Dickinson

CHITOTIC BOOK THE ARRES AR AR-"Lake which a humbe of the thick-

distributed courses. The Distribute

tall arrangements to open. He will !

Joseph II Duckinson nuthor of

The med porter is phirmanic a na- the system and pronced supervisor

2324 San Pablo Ave.

Window Shades HOTEL PIEDMONT

- Window Shade Co. 2277 E. 14th St. Andover 2986

Ralph A. Knapp, Vice Presi- New Addition to Grand Avedent of State Realty Association, to Preside. Completed.

The Mortgage and Finance divimeeting at the Hotel Leamington, at the Embarcadero at the head of Friday, May 25, beginning at 9:30 Lake Merritt, the Spanish archi-

keley, San Leandro, and Haywards only following the trend of the will preside at the meeting.

conference, Knapp remarked: financing methods and that some description reads: of the methods employed in the "The interior of the Bonynge

C. J. Struble, vice-president and general manager of the Oakland Title Insurance and Guaranty com- | pany will read a paper on the practicability of buying and selling on | Fred A. Peake, former president of the Berkeley Real Estate Board

Herbert L. Breed, attorney for | 9 the Oakland Real Estate Board and the California Real Estate assoclation will cover many of the legal

"These papers," states Knapp. owning public as well so it is urged that all realtors and others interested will attend this conference. A general discussion will be an important part of the program at which will also be taken up the so-called 'Philadelphia Plan' second mortgage financing, which differs very radically from methods employed in this district."

ber of visitors on Memorial Day and the preceding Sunday to inspect the mansoleum erected in Sunset View Memorial Pack, Reckeeley Hills, Just a year ago plans for this temple of above-ground entembruent were announced, save Fred A. Furner, general manager of the hymnoghtion. Purney anid: "During The construction of the millians the public was invited to see the enducing materials used | and not the substantial manner in which the building was construct-

"Mangalania enfombment has been practiced since the early days. of Christianity, but only in recent ears have community mausoleums been built in this country." Said an community mausoleums in Callfornia alone and more are being

"Memorial Day will be an appropriate and fitting day to inspect meet Mausoleum 22

emale here for some time. Anthools by located in San Francisco.

nue Business Center

ing with the surroundings.

times to spread shopping through Speaking of the purposes of this the outlying districts with the consequent easy-accessibility by motor Realtors recognize the import- and advantageous parking faciliof safe and economical ties," states Wm. J. Bonynge.

have been neither safe nor store is especially attractive with economical, especially as regards its warm Spanish stucco walls, and the arched upper windows affords distinctive objects of interest for second loan financing. Any meth- the main floor with its graceful works a hardship on the grand-stairway leading up from the

a unique outlook.

ing of their new store. The collec-

EXPRESS SHIPMENT the home to present with the open-Due to the heavy rains causing floods in the Sacramento Valley react on the realtor. It is hoped feetive setting for the showing of their new home, Bonynge's have have assembled embraces complete not show the susual increase; allast month, express shipments do as a result of this meeting fine furniture. Antique iron grill- been temporarily located at 446 suites and individual pieces for the though March is 12 per cent higher definite recommendations can be work decorates the stairway and Santa Clara avenue, and for the entire home. Decorative accessories than February, it is only one-half

"The Choice of the Majority"

NO VACANCIES

The installation of genuine

FRIGIDAIRE

high type residence hotel, will materially assist in providing comfort for the guests.

rigidaire

1962 Broadway, Oakland, Calif.

" Telephone Lakeside 8631

THE HIGHEST TYPE OF RESIDENCE HOTEL

HOTEL PIEDMONT

3451 Piedmont Ave. (Adjacent to Broadway)

Rates: \$35 to \$60 Monthly

124 outside guest rooms, each exquisitely furnished and appointed and with an outside bathroom.

The higher priced rooms are literally apartments -living room, dressing room and bath.

Home Cooking and a la Carte service in the dining room will be features.

MISS A. CORUM

Owner and Manager

- steam heating plants, a vitat factor in the comfort of the guests of the

HOTEL PIEDMONT

KEWANEE

Steel Steam Boiler and Combination Hot Water Heater and Garbage Burner

Products of Kewanee Boiler Corp. was engineered and installed by

Plumbing & Heating Contractor BUILDERS' EXCHANGE, OAKLAND

Plumbing & Heating WARSHALL& STEARNS AD-A-ROOMBED WALL BED INSTALLATION

of glass, and its manner of installation

HOTEL PIEDMONT

Eastbay headquarters for Glass and Glazing 369 5th St., Oakland Telephone Lakeside 2004

WALLPAPER Fubricated in our Oakland Shops for the

furnished by

MARCUS & MERRICK

Wall Paper Headquarters J4TH & JEFFERSON Sts OAKLAND 4681

Hotel Picdmonts

Oukland 5002

Structural Steel

HOTEL PIEDMONT

Herrick Iron Works

18TH & CAMPBELL STS. OAKLAND Telephone Lakeside 2035

A. "Fritz" complete electrical installation ELECTRIC WIRING & FIXTURES

HOTEL PIEDMONT

836 WEBSTER STREET

OAKLAND

Sheet Metal Work The complete sheetmetal installation for

HOTEL PIEDMONT was jabricated and erected by

LAVIGNE & PERATA A name associated with fine sheetmetal installations

814 29TH ST. OAKLAND - Telephone Lakeside 652

Glass and Glazing

The comfort of a room can be aided or marred by the character

EAST BAY GLASS CO.

When you think Lumber, think "Loop Lumber". LUMBER

Good Lumber only is carried in our yards. From our large stacks was chosen all the lumber for

HOTEL PIEDMONT Loop Lumber & Mill Co.

Headquarters for good wood and fine millwork BROADWAY & BLANDING STS., ALAMEDA Telephone Alameda 3544

Success and Best Wishes

HOTEL PIEDMONT

P. EDVARDSEN

Painting"and Decorating in all its Branches 2433 WEBB STREET, ALAMEDA Telephone Alameda 2666-R

Lenitherm Floors and Walls

The generous use of Zenitherm in the Hotel Piedmont adds to the enviable reputation of Zenitherm for beauty. Zenitherm installed in bath rooms, lobby and

dining room floors.

55 NEW MONTGOMERY ST. SAN FRANCISCO Telephone Douglas 1421

to Sessions of Pacific Ad Men at Honolulu.

day to attend the Pacific Advertising clubs' convention nest month in Honolulu. The invitation was extended by George Armitage, head of the Hawaman Tourists bureau.

who arrived here today.

D. Paterson of Sydney. Australia, live service The world famous Royal Hawallan lassexton Hopolulu has been placed and warden Delegates will be entertained at loom or row

a reception to be held by Governor give ning in and Mrs. Farrington in the theone the Broad-Inlant Palace, on Monday, was temple folani Paluce, the former | Dr. Ruhome of King Kaiakaun and Queen id wil ph on United States well and contains provide over It is used as the executive building. In a h i h

Radio Club to Hear Station Manager

meeting of the Institute of Radio secretal selections.

FACES CHECK CHARGE

Continue J. Cutton 35 on an architect

MAthletes Better Students,

from the University of California that college athletes live longer than the sedemary type comes the statement today that the man of brawn has even another advantage-he's just as good ter, than the fellows who scoff

This last finding was made by Dean Earl J. Miller of the Los Angeles branch of the university who has been surveying the records of 400 students for the past two years.

He has discovered that "extracurricular activity." denoting time spent in student body work or athletics, is far from detrimental to scholarship. Men engaged in such activities. Dean stand on the sidelines, "The complaint that the few

men most prominent in activities are poor scholars floes not above average. The same degree their way through college. On the other hand, 12 per cent of the men not doing extra-curricular work were dismissed from the university for poor scholarship. Only six percent of the ac-

tivity men met a similar fate." As the general conclusion to be drawn from this survey. Dean Miller takes the statement that. on the average, college athletics and student activities do not detract from good scholarship.

vention sensions mississed from the new management the attention theories Samular in his

Marysville May Ban

may be banned in Marysyttle the denied | der consideration is passed at the for some time by the Alameda I

The mory of "The Street of Sin

twisted and shadowy sireets tred sho strips himself of all meanness

overy, and Ofga Baklimova, who a union as his sweetheart. John Coletti and the American mechestra, hendes playing the mu-

Buena Vista Avenue Will Be Extended ALAMEDA, May 17 - The open-

Theater Smoking reached relative to the propose





BONYNGE'S

DISTINCTIVE HOME FURNISHINGS 600 Grand Ave.

OAKLAND'S NEWEST AND ONE OF CALIFORNIA'S FINEST SUBURBAN FURNITURE STORES

Announces its

OPENING TOMORROW

Friday afternoon and evening, Saturday, 10 a. m. to 10 p. m.

We are convinced that our new store-beautiful displays-and extremely low prices will surprise you

Our low rent location with its easy parking facilities was chosen so that home furnishings of the better kind could be sold at prices much less than usual. This we have accomplished.

The home furnishings we have assembled embrace an unusually large stock of new and beautiful suites and individual pieces for the entire home. Each article was personally selected to insure the utmost in

"There's only one Bonynge's"

BONYNGE'S

DISTINCTIVE HOME FURNISHINGS

600 Grand Ave.

One block from Grand-Lake Theater At the head of Lake Merritt

Rezoning for Church ANDTI Approved in Alameda

of excellence in studies also An appropriation of \$499 was the city officials who attend the accidents. The United States de-

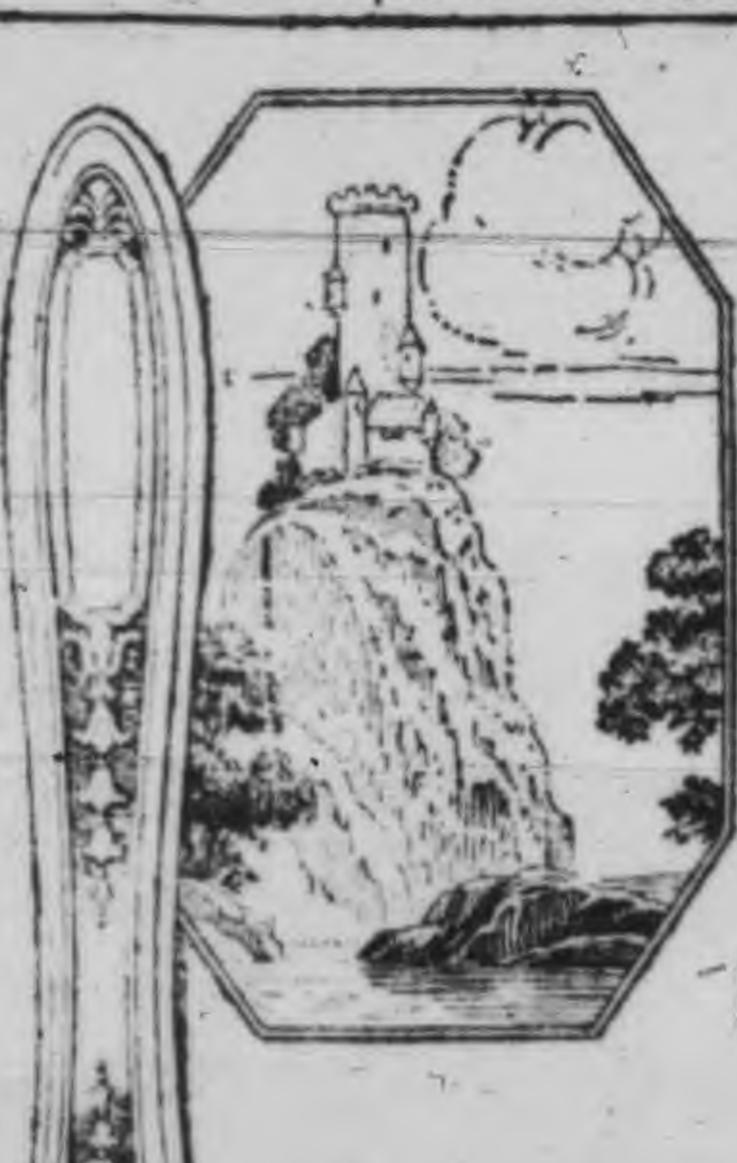


The H. C. CAPWELL COMPANY

Telephone LAKESIDE 6240,

OAKLAND'S GREAT STORE

Clay, 14th and 15th, OAKLAND



A New Design In Tudor Plate

From the Makers of Community Plate

ating effect in this latest Tudor creation. Less formal in theme and richer in treatment than any previous pattern in this excellent silverwaie, the "Enchantment" easts a spell over all who see it

Guaranteed for 25 Years Teaspoons, set of 6, \$1.75 Dinner Forks, set of 6, \$3.50 Dinner Knives, stainless blades, embossed handles set c. 6, \$6.50

Gravy ladle, each \$1.75 Sugar Spoons, each 75c 29-piece Duo Service Tray, set for 6, knives with plated blades, \$15; with stainless blade knives,

29-piece Chest, Knives with plated blades, set for 6, \$14; with stainless blade knives, \$16.75 51-piece Honeymoon chest, service for 8, plated blade knives, \$30.25; with stainless blade knives, \$34

Buy All Tudor and Community Plate Silver Ware the the Budget Way

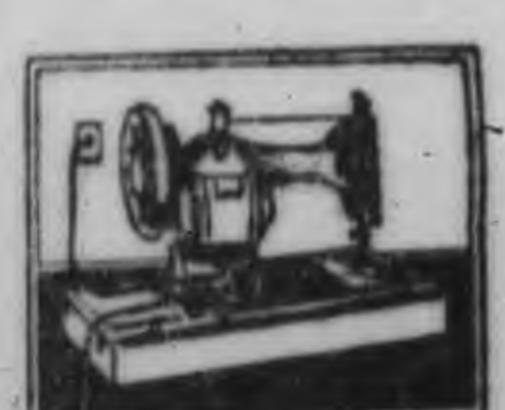
Pay only a small amount down—the balance over a period of several months. It is the modern way to buy -and you have the pleasure and satisfaction of the use of your beautiful silver at

Mrs. Reeves is here from the Con: numity Plate headquarters to tell you about the care of your silverware and to advise you on correct table service.

Capwell's-Third Floor

Special Prices on Portable Electric Sewing Machines

Guaranteed Singer and White Drophead Sewing Machines, \$12.50 each.



5 Singer Drophead Sewing Machines, like new,

White Rotary Sewing Machines, reconditioned, \$19.50 Sewing Machine Motors, all complete, \$10

\$1 Down, \$1 a Week

Special .

An extensive stock of crisp curtams-that have been sel

ing at \$1.95 pair. White with colored ruffles, figured

Filet Net Curtains \$2.45 ea

Exquisite patterns in these curtains-for living room and dining room. All

Capwell's-Third Floor

huished with a 3-inch rayon fringe at the bottom. All are 214 yards long.

voiles with plain colored ruffles. Valences are include

with a few. A special feature for Friday.

Capwell's-Third Floor

imitation leather, legs supported by double supports.

Capwell's-Third Floor



Prices Lowered on Cork

Printed Linoleums

splendid grade of genuine cork printed inoleums. Flesh, clear patterns - to bring Spring newness to kitchen, bathrooms or sleeping porch. Until Friday it has been selling at \$1.10

Capicell's-Third Floor .



9x12 Axminsters \$34.50 and \$39.50 Grades

New arrivals in a variety of handsome patterns. The quality is far above the ordinary and the size the most adaptable for the majority of homes. An important Friday feature on the Floor for Homes-the third.

Capwell's Third Floor



Two Extra Values in

Cedar Chests

For wedding or graduation gifts-or for your own use. An opportune time to buy a cedar chest-now that Summer is at hand and you'll want to be putting away your Winter clothes safe from the moths.

Red Cedar Chest-Special \$9.75 Red Tennessee chests-with decorative panel front and copper trimming. The 17x34-inch size.

Cedar Lined Walnut Chests \$19.75 These are the larger 18x40-inch size. Enlivened

Capwell's-Third Floor

Four Piece Golf Suits

for \$1 ().85

Nifty tweed and herringbone weaves-good-looking. 1 -- wearing, smartly styled. Collegiate cut coats and full cut goli knickers-according to the latest fashion edicts. 8 to 14-year sizes.

The Newest in Caps at \$1.65 Each New tweed caps with unbreakable visors-with double lining and full leather sweat bands. Sizes 63/8 to 71/8.

Striped Blazer Coats \$7.45 Made of fine all wool Botany flannel. Sizes 4 to 14:

Plaid Linen Knickers \$1.95 Smart linen golf knickers at a special price for vacationists. Plain oyster tones are also included. 6 to 15year sizes.

Boys' Fancy Swimming Suits \$2.25

New speed types—in 26 to 36 sizes. Special.

Capwell's—First Floor



Firms Entered In Ad Contest

Four of Oakland's largest quality furniture outlets are competing with 196 of the nation's top dealers in an award contest aimed at "upgrading" furniture advertising in newspapers.

Nominated locally for participation by 39 major furniture manufacturers were Bonynge's John Breuner Co., Jackson Furniture Co., Inc.,

and Kahn's. Some 40,000 stores were screened.

The selected stores may submit newspaper advertisements published this year to be eligible for the grand award—a paid full-page ad-

vertisement in the newspaper of the winning store's choice.

Teel Williams of Chicago, executive director of the Mahogany Association, said the program is directed toward "ending 'come-on' price approaches and deceptive gimmicks, which have sabotaged the public's faith in the wood furniture industry." Deadline for the contest is June 1. Winners will be announced at the association's award banquet in Chicago Jan. 6.

Bonynge Dies at 67, Rites Set

William J. Bouynge, an outstarding retailer of fine furniture and home furnishings who helped pioneer the Grand Lake business district, died yesterday. He was 67.

Mr. Bonynge, born in New York City, established his business in Oakland in 1928. His store at 600 Grand Ave. is a

landmark in the area.

He worked dosely with manufacturers of the finer types of furniture to satisfy his customers. His imimates knew him as a philanthropist.

An avid trout fisherman, Mr. Bonynge was a director of the San Francisco FN Casting Club for many years. He was also a member of the Athenian-Nile Club, the Retail Furniture Assn. of California, the Assn. of Interior Decorators, the Orinda Country Club, the Oakland Museum Assn. and the Lincoln Child Center Assn.

He lived at 271 Crocker Ave. in Piedmont and is survived by his widow, Mary; a daughter,

Marilyn, and two sisters.

Memorial services will be held at 2 p.m. Tuesday at the Piedmont Community Church with Dr. Clarence Reidenbach officiating.

The Telegraph Ave. chapel of Grant Miller Mortuaries is in

charge of arrangements.

Bonynge Estate Valued at \$658,012

William J. Bonynge, loted with pioneering the Grand Lake business district, left an estate of \$658,012, probate court was notified today.

Mr. Bonynge, whose store was at 600 Grand Ave., was 67 when he died June 29, 1966.

An inventory filed in Alameda County Superior Court put a \$153,718 value on his partnership in the business. The rest of the estate was made up of bank deposits, stocks, bonds and real estate.

By his will of April 24, 1962, Mr. Bonynge bequeathed one half of his separate property to his wife, Mary, of 271 Crocker Ave., Piedmont, and set up the rest in trust for the support of her and their daughter, Marilyn Bonynge of 1860 Almond Ave., Walnut Creek. The daughter eventually will inherit the whole estate.